

# THE FINANCIAL INCLUSION ADVOCACY CENTRE

"Pacesetters in Practice Based Trainings"

## Executive Applied Microfinance & Financial Inclusion School:

A Global Multi-Disciplinary Practical Course

23rd -27th March, 2020 | Dubai, UAE

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This one-week inter-active experiential learning based executive training is the first of its kind. It is designed to enhance the participants basic knowledge to advanced practical knowledge with regard to the provision of a wide range of need based customer centric responsible financial services with specific emphasis on responsible microfinance, sustained financial inclusion, advanced credit risk, financial analysis, group and agent banking, corporate governance, governance of risk management, governance of compensation, governance of audits, management information system (MIS), regulation and supervision including role of self-regulatory organizations (SROs), customer protection, RegTech, social performance management, digital finance, FinTech, Digitized SME banking etc.

## THE FINANCIAL INCLUSION ADVOCACY CENTRE

The Financial Inclusion Advocacy Centre is an international action-oriented and practice-based think-tank geared toward promoting sustained financial inclusion and responsible microfinance.

The Financial Inclusion Advocacy Centre's mission is to build the institutional strength and outreach of the inclusive finance sector, by providing a full range of high-quality, best-practice technical inputs and support to all industry stakeholders, in a sustainable and demand-driven manner. As an independent support centre, FIAC is committed to promoting innovations, transparency, and enhanced access/outreach especially to the poor and thereby contributing to United Nation's Sustainable Development Goals (UNSDG # 1) and its sub-goals, which include achieving 100% financial inclusion by 2030 across the globe.

### Course Objective:

The Financial Inclusion Advocacy Centre is a professional body that provides practical state-of-the-art training and courses pertaining to various facets of Microfinance and Financial Inclusion. Many microfinance institutions are facing increasing competition, tougher regulation and/or are branching out to embrace new market segments with innovative products. Financial Inclusion Advocacy Centre proudly presents the 2019 Executive Applied Microfinance & Financial Inclusion School. This 2020 School seeks to equip participants with state-of-the-art technical know-how in the Principles of Responsible Microfinance, Sustained Financial Inclusion, Advanced Credit Risk, Financial Analysis & Key Performance Indicators (KPIs), Group Vs Agent Led Banking, Corporate Governance, Governance of Risk Management, Governance of Compensation, Governance of Audits, Management Information System (MIS), Social Performance Management, Digital Finance and FinTech, Digitized SME Banking, Regulation and Supervisions (including RegTech and role of SROs) and a good understanding of newer trends in the financial inclusion space.

The 2020 Applied Executive Microfinance & Financial Inclusion School is:

**Interactive:** The teaching methodology is based on solid experiential learning and it has minimal lectures. Sessions have extensive group work, real life case analysis, group and plenary discussions and individual, group and plenary presentations.

#### ● **Profound**

Sufficient time is allotted to each of these complex technical modules to ensure maximization in the learning.

#### ● **Individual Oriented Yet Facilitating Cumulative Learning**

Participants will be exposed to an array of technical and innovative developments in the microfinance and financial inclusion space and will get the time to network with each other as well. State of the out knowledge will also be provided. Most importantly, a lot of the learning will come out of the cumulative experiences.

## Faculty

Facilitators with several decades of solid exposure to the financial inclusion sector and related fields share their diverse experiences from across the world to set up a truly unique learning experience.

## Who should join the Executive Microfinance & Financial Inclusion School?

The Financial Inclusion Advocacy Centre is an international action-oriented and practice-based think-tank geared toward promoting sustained financial inclusion and responsible microfinance.

This programme is targeted at microfinance managers focused on taking their institutions to the next level, fund managers, commercial banks and other stakeholders active in the inclusive finance, microfinance, regulatory & supervisory and capacity building domains.

## Course Content

- Session # 1: Responsible Microfinance & Financial Inclusion: Towards A New Paradigm, Salient Issues & Tracking Accountable Progress
- Session # 2: Advanced Credit Risk: Principles and Techniques
- Session # 3: Financial Analysis, Principles and Techniques and Key Performance Indicators
- Session # 4: FinTech, Digitization and Digital Divide: Key Issues
- Session # 5: Group vs Agent Models/Banking: A Comparative Analysis of Strengths, Opportunities, Threats and Weaknesses
- Session # 6: Financial Inclusion of Agriculture and Value Chain Finance: Critical issues
- Session # 7: Digitized SME Banking
- Session # 8: Building World Class Financial Institutions That Can Facilitate 100% Financial Inclusion: The Role of Corporate Governance, Risk Management, Governance of Compensation, Audits, MIS and Related Areas in MFIs and FIs
- Session # 9: Regulation and Supervision for Sustained Financial Inclusion, Role of Self-Regulatory Organizations, RegTech and Customer Protection
- Session # 10: Presentation by Participants in Small Groups, their key learning's based on assigned reading (Best Seller Microfinance and Financial Novel Used in Many Universities Globally, Rapid Reader) given on arrival. Way forward and Wrap Up!

## Tuition and Accommodation Expenses

- The total fee for the Executive Microfinance & Financial Inclusion School is \$3,000. This fee includes the course fee, all training materials and full board accommodation in a top-notch hotel in the heart of Dubai.
- Handouts, documentation and background literature will be assembled in a comprehensive participant hand book which will also be provided on USB device by the end of the training.
- Delegates will be picked from the airport to the hotel.
- The fees also include two guided City Tours on two evenings & a dinner.

## Faculty

Hand-selected faculty with many years of exposure and experience gained from both academia and industry share their experience with the delegates. For this course the faculty are:

Ramesh S. Arunachalam , 56 years of age, is an international development expert and independent author with financial sector, microfinance and financial inclusion, private sector, livelihoods, agriculture, MSME, fisheries, rural development, high end technology and digitization experience spanning nearly 30 years. He also has significant monitoring and evaluation experience in all areas of specialization mentioned above. He has carried out 310 professional assignments and worked in about 30 countries in North America, Asia, Africa, Europe and the Caribbean, with a strong focus on Asia/Africa. He has provided strategic advisory, capacity building & training (around 500 trainings), monitoring & evaluation, research & other technical assistance services to multi-lateral & bi-lateral agencies, commercial banks, development & investment banks, NBFIs, Other MFIs, cooperatives, credit unions, the private sector, producer organizations, regulators & supervisors in a wide variety of areas including financial inclusion, regulation and supervision, risk management, conflicts of interest, governance, internal controls, audits and inspections, core banking systems/ERPs, MIS and Big Data, Blockchains, FINTECH, RegTech, machine/deep learning, forensic audit, poverty alleviation, sustainable development goals, urban development including urban infrastructure, livelihoods, private sector and MSME development and micro, MSME, agricultural, post-harvest, value chain, digital and other forms of finance.

Godfrey Lord Kwesi Crentsil is a Microfinance expert with over 15 years' experience in microfinance development and supervision. Trained and practiced in most African and European countries as well as the MENA region

## Training Venue

Training activities will take place in a top-notch hotel in the heart of Dubai. Participants will be accommodated in the same hotel

## Language

The language of instruction will be English. No translation will be provided.

## Application

The application deadline for the course is March 20th, 2020. Please note that we do select applications on a first-come, first-served basis. Nevertheless, we will try to form a group of participants with complementary experiences and backgrounds. The number of participants is limited to 30.

## Registration

Please fill the attached registration form and send to [info@financialinclusionadvocacy.org](mailto:info@financialinclusionadvocacy.org)

## Deadline

All registration forms should be submitted by March 20th, 2020, late applications will be considered subject to availability.

## Cancellation Policy

You may make a substitution, without charge, at any time before the start of the course but all cancellations must be confirmed in writing. Cancellations received more than four weeks prior to the start of the course are not subject to any penalty. Cancellation received after that will entail the following penalties: two to four weeks 50% of the course fee; less than two weeks 100% of the course fee. If written notification is not received and you do not attend, the full course fee will be retained as a cancellation charge. All VISA and travel arrangements to Dubai are the sole responsibility of the participants and/or their organizations.

# THE FINANCIAL INCLUSION ADVOCACY CENTRE

## Registration Form

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TITLE	
FIRST NAME	
LAST NAME	
ORGANISATION	
ADDRESS	
TELEPHONE	
EMAIL ADDRESS	
ACADEMIC QUALIFICATION	
EMPLOYMENT STATUS FOR THE LAST FIVE YEARS	
CAREER OBJECTIVE AFTER COMPLETION OF COURSE	
DATE OF ARRIVAL	
PAYMENT MUST BE MADE BY BANK TRANSFERS. BANK DETAILS ARE PROVIDED AFTER SUCCESSFUL REGISTRATION AND INVOICE ISSUED	



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