



THE FINANCIAL INCLUSION  
ADVOCACY CENTRE

“Pacesetters in Practice Based Trainings”

# Executive Microfinance & Financial Inclusion Winter Academy 2021

December 6th–10th, 2021 | London, UK

This one- week inter-active executive training is designed to deepen the understanding of concepts and practices of financial inclusion with focus on Advanced Credit Risk, Financial Analysis, Regulations and Supervision, social Performance Management, Digital Finance, SME Banking, offering a holistic perspective to participants about how these models can support women's empowerment, agriculture, livelihoods, value-chain and enterprises in rural and urban areas, and how innovations such as linkage with banks and mobile payment system can reach millions that are outside formal banking system.

## THE FINANCIAL INCLUSION ADVOCACY CENTRE

The Financial Inclusion Advocacy Centre is an international action- oriented microfinance think-tank geared toward an exhaustive financial inclusion.

The Financial Inclusion Advocacy Centre's mission is to build the institutional strength and outreach of the microfinance sector, by providing a full range of high-quality, best-practice technical inputs and support to all industry stakeholders, in a sustainable and demand-driven manner. As an independent support centre, FIAC is committed to promoting innovations, transparency, and improved outreach to the poor and ever-improving performance in the microfinance industry the world over.

### Course Objective

The Financial Inclusion Advocacy Centre is a professional body that provides training and courses on a number of disciplines relating to Microfinance and Financial Inclusion.

Many microfinance institutions are facing increasing competition, tougher regulations or are branching out to embrace new market segments with innovative products. Financial Inclusion Advocacy Centre proudly presents the Executive Microfinance & Financial Inclusion Winter 2021. This 2021 Winter seeks to equip participants with profound technical know-how in Principles of Microfinance & Financial Inclusion, Advanced Credit Risk, Digital Finance, SME Banking, Financial Analysis & KPIs, Innovative Product Development & Pricing Strategies, Social Performance Management, Regulations & Supervisions and a good understanding of current trends in the financial inclusion space. The Executive Microfinance & Financial Inclusion Winter 2021 is:

- **Interactive:** The teaching methodology is based on lectures, group work, case-studies, discussions and presentations.
- **Profound:** Sufficient time is allotted to each of these complex technical modules.
- **Individual:** Participants will be exposed to an array of technical and innovative developments in the microfinance and financial inclusion space and will get the time to network with each other.
- **Faculty:** Hand-selected faculty with many years of exposure in the field share their experiences.

### Who should join the Executive Microfinance & Financial Inclusion School?

This programme is targeted at microfinance managers focused on taking their institutions to the next level, fund managers, commercial banks active in microfinance, supervisory & regulatory officers, academicians etc.

## Course Content

- **Session 1:** Principles of Microfinance & Financial Inclusion
- **Session 2:** Advanced Credit Risk
- **Session 3:** Financial Analysis
- **Session 4:** Innovative Product Development and Pricing Strategies
- **Session 5:** Strategic Planning
- **Session 6:** Agent Network Management
- **Session 7:** Regulation & Supervision
- **Session 8:** Financial & Social Performance Management
- **Session 9:** Digital Finance
- **Session 10:** SME Banking
- **Session 11:** Way Forward

## Tuition and Accommodation Expenses

- The total fee for the Executive Microfinance & Financial Inclusion Winter Academy 2021 is **\$3,000**. This fee includes the course fee, all training materials and full-board accommodation in single rooms for the time of training.
- Handouts, documentation and background literature will be assembled in a comprehensive participant handbook which will also be provided on USB device by the end of the training.
- Delegates will be picked from the airport to the hotel.
- The fees also include two guided City of London Tours on two evenings & a dinner.

## Faculty

Hand-selected faculty with many years of exposure and experience gained from both academia and industry share their experience with the delegates.

## Training Venue

Training activities will take place in a high-class hotel in the heart of London. Participants will be accommodated in the same high-class hotel.

## Language

The language of instruction will be English. No translation will be provided.

## Application

The application deadline for the course is November 1st, 2021. Please note that we do select applications on a first-come, first-served basis, nevertheless we will try to form a group of participants with complementary experiences and backgrounds. The number of participants is limited to 30.

### Registration

Please fill the attached registration form and send to [info@financialinclusionadvocacy.org](mailto:info@financialinclusionadvocacy.org)

### Deadline

- All registration forms should be submitted by the November 1st, 2021. Late applications will be considered subject to availability.
- Delegates that need an entry visa into the United Kingdom are advised to allow about 3 - 4 weeks processing time by the authorities.

### Cancellation Policy

You may make a substitution, without charge, at any time before the start of the course but all cancellations must be confirmed in writing. Cancellations received more than four weeks prior to the start of the course are not subject to any penalty. Cancellation received after that time incurs the following penalties: two to four weeks 50% of the course fee; less than two weeks 100% of the course fee. If written notification is not received and you do not attend, the full course fee will be retained as a cancellation charge.

Registration Form

**Executive Microfinance & Financial Inclusion  
Winter Academy 2021**

December 6th-10th, 2021

TITLE	
FIRST NAME	
LAST NAME	
ORGANISATION	
ADDRESS	
TELEPHONE	
EMAIL ADDRESS	
ACADEMIC QUALIFICATION	
EMPLOYMENT STATUS FOR THE LAST FIVE YEARS	
CAREER OBJECTIVE AFTER COMPLETION OF COURSE	
DATE OF ARRIVAL	

PAYMENT MUST BE MADE BY BANK TRANSFERS. BANK DETAILS ARE PROVIDED AFTER  
SUCCESSFUL REGISTRATION AND INVOICE ISSUED



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