



About Us

The Financial Inclusion Advocacy Centre is an international action-oriented microfinance think-tank geared toward an exhaustive financial inclusion. FIAC's mission is to build the institutional strength and outreach of the microfinance sector, by providing a full range of high-quality, best-practice technical inputs and support to all industry stakeholders, in a sustainable and demand-driven manner. As an independent support centre, FIAC is committed to promoting innovations, transparency, and improved outreach to the poor and ever-improving performance in the microfinance industry the world over.

The course aims to expose participants to the most sustainable pathways to raising safe and reasonable funds from appropriate institutions, including national, bilateral and multilateral development agencies and how participants can ascend their respective financial institutions to regional and global standards

Target Audience

This program is targeted at Microfinance Managers focused on taking their institutions to the next level, Board Members, Chief Executives, Chief Operating Officers, and other stakeholders active in the inclusive finance, regulatory & supervisory and capacity building domains.

Fees & Expenses

\$3500 per participants
\$3200 for 2 delegates
\$2720 for 3 & above delegates

Fee Covers: Airport Pick-up, Accommodation for 6 nights, Breakfast, Snack Breaks, Lunch plus City of Dubai & Safari Tours

Registration Procedure

To register, please click the image below



Module 1: Introduction

- Pre-Training Stimulation Test
- Why Fundraising?
- Overview of Funders & Funding Options

Module 2: Funding Typology

- Traditional vrs Modern Funding Methods
- Equity, Debt, Customers' Deposit & Grants
- Social, Concessionary & Commercial Investors
- Fund Raising Methods
- Internal & External Funding Sources
- Bank Linkage Models
- Funding Experiences & Role Plays
- Leveraging Customers Deposit & Prudential Regulations
- Specialized Microfinance Institutional Agencies
- Money Market Funding & Instruments
- Capital Markets Operations & Instruments

Module 3: Funding & Fund Managers

- Donor Funding & Donor Investment Vehicles
- Social Investors-Quasi Equity, Grants & Guarantees
- Concessionary & Commercial Debts
- Bilateral & Multilateral Investment Funds
- Funding Foundations in Microfinance
- Internet Funding Vehicles
- Non-Cash Fund Raising & Instruments

Module 4: Funding Mechanics

- Funding Solicitation & Grant-Making
- Funding Magnetics & Credit Enhancers
- Microfinance Ratings & Raters
- Institutional Financial & Social Ratings
- Measurement of Social impacts
- Funding, Key Performance Indicators & Reporting
- Calculating Cost of Funds
- Funding & Ethical Issues

Date

25th - 29th March, 2024

Venue

Dubai, UAE

UK Office

Waterman House,
1 Lord Street Gravesend
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