



Financial Inclusion Advocacy Centre (FIAC) in collaboration with Zimbabwe Association of Microfinance Institutions (ZAMFI), as part of its 2024 calendar year presents a 3-day master class dubbed:

Building Growth-Oriented, Sustainable & Resilient Systematically Important Financial Institutions (SIFIs)

This program will help

- Realign your institution's priorities and performance
- Equip your staff with the key skills required to compete within the industry
- Familiarize your staff with global trends in microfinance delivery
- Provide insight into and understanding of the logic behind policies and procedures
- Introduce international standards of impact-based microfinance management
- Advance international best practices for microfinance management in the digital age
- Propose an innovative approach to enterprise risks assessment and management
- Equip your staff to improve the overall performance of your institution

Session 6: Financial Institutions & Fintech

this session looks at how financial institutions are embracing fintech to evolve and grow. This session offers a perspective on the possibilities that fintech brings to the informal majority; how credit, insurance, and savings products have evolved and the scalability needed to make these products suitable for clients and profitable for providers. It will look at Fintech for Micro & Small Enterprises, the Adoption of Porters Five Forces to Digitalization, The Future of Banking and how Financial Institutions can innovate to outpace Fintech

Session 7: Financial & Social Performance Management

How can microfinance institutions achieve social goals that go beyond financial inclusion? What is cost effective way to carry out Impact assessment? The session will discuss Progress out of Poverty Index (PPI), Random Control Trials (RCT) and related topics such as Social Performance Management to gain meaningful impact and measure the same for improving the Outreach and Efficiency

Case Studies & Way Forward

Microfinance and financial inclusion manifest themselves in different ways in different contexts, be they in Asia, Africa, Lan America, USA or Europe. In this session, we will investigate a case study from a specific country, taking into account the environment, culture and socio-economic background and other challenges, the opportunities & possible way forward.

Session 1: Overview of Microfinance & Financial Inclusion

The Session examines the development of financial services especially for the poor and low income over the last four decades and different approaches and methodologies being applied to have better outreach and Financial Inclusion. it will cover areas such as the Development & Changing of Microfinance, Fintech & Microfinance, The Role of Microfinance in promoting Financial Inclusion & The Role of Microfinance in Economic Development.

Session 2: Green Inclusive Finance

This session looks at how financial services can help low income and the vulnerable deal with climate changes in their localities. this training will therefore help participants to identify its green portfolio, launch & evaluate its green products. Participants will be taken through the Overview of Green Finance, Financial Inclusion as a Tool to Green Inclusiveness, Digital Financial Inclusion and the Opportunity for the Microfinance Sector in Green Finance.

Session 3: Financial Analysis

Making the assessment of the viability, stability, and profitability of a business, involves analyzing the financial numbers available from various sources. Participants will acquire deep insights into why an organization is performing well and why it is not through a broad knowledge of financial skills and applying them to a multitude of situations and recommend for improvements that will enhance the organization's overall financial performance.

Session 4: Product Development and Pricing Strategies

NGOs started as providers of so credit and assorted developmental services. With the growing recognition that the credit component could be professionalized and it changed its format to Microcredit Company. In order to remain client-centric, the company had to consider other innovative products and services to maintain growth. The session will consider manner in which the services could be expanded depending on the country context and regulation

Session 5: Evolution of Boards in Financial Institutions: Leading Through Disruption

Discover how to master the leadership opportunities you have at every turn: to set direction, build a strong team, and make a lasting impact on your entire institution. this session will help you manage your mindset and behaviors to be a leader others will want to follow

This programme is targeted at Microfinance Practitioners, Development Finance Specialists, Financial Inclusion Specialists, Ministry of Finance Officials, Developmental Agencies Staff, Rural Finance Specialists

About Us

The Financial Inclusion Advocacy Centre is an international action-oriented microfinance think-tank geared toward an exhaustive financial inclusion. FIAC's mission is to build the institutional strength and outreach of the microfinance sector, by providing a full range of high-quality, best-practice technical inputs and support to all industry stakeholders, in a sustainable and demand-driven manner. As an independent support centre, FIAC is committed to promoting innovations, transparency, and improved outreach to the poor and ever-improving performance in the microfinance industry the world over.



Fees & Expenses

The fee for the program is \$400 per delegate for members and \$500 for non-members.
(Accommodation not included)

Registration Procedure

To register, please click on the below image.



Faculty

Hand selected faculty with many years of exposure and experience gained from both academia and industry will share their experience with the delegates.

UK Office

Waterman House.
1 Lord Street Gravesend Kent.
UK DA12 1AW
Tel: +44-(0)1474-330-730
Fax: +44-(0)1474-321-423
Email: info@financialinclusionadvocacy.org

Ghana Office

Oyarifa Ghana Flag
Post Box KN 6059. Kanrshie.
GPS: GM-196-1337
Tel: +233(0) 302 908 640
Email: info@financialinclusionadvocacy.org

ZAMFI Office

74 Rhodesville Ave, Greendale
Harare, Zimbabwe
Tel: +263 24 2702 146/7
Email: info@zamfi.org
www.zamfi.org

Contact Us

Tinache Pamacheche
+263 71 586 8595

Date: 27 - 29 February, 2024

Godfrey Crenstil
+44 7539 084479

Venue
Bronte Hotel, Harare Zimbabwe