



THE FINANCIAL INCLUSION  
**ADVOCACY CENTRE**

"Pacesetters in Practice Based Trainings"

**Executive Microfinance, Financial Inclusion & Digital  
Financial Services 2024 Summer MasterClass**

June 24th - 28th 2024 | London, UK

This one-week inter-active executive training is designed to deepen the understanding of concepts and practices of financial inclusion with focus on Advanced Credit Risk, Financial Analysis, Regulations and Supervision, social Performance Management, Digital Finance, SME Banking, offering a holistic perspective to participants about how these models can support women's empowerment, agriculture, livelihoods, value-chain and enterprises in rural and urban areas, and how innovations such as linkage with banks and mobile payment system can reach millions that are outside formal banking system.

## THE FINANCIAL INCLUSION ADVOCACY CENTRE

The Financial Inclusion Advocacy Centre is an international action-oriented and practice based think-tank geared toward promoting sustained financial inclusion and responsible microfinance.

The Financial Inclusion Advocacy Centre's mission is to build the institutional strength and outreach of the inclusive finance sector, by providing a full range of high-quality, best-practice technical inputs and support to all industry stakeholders, in a sustainable and demand-driven manner. As an independent support centre, FIAC is committed to promoting innovations, transparency, and enhanced access/outreach especially to the poor and thereby contributing to United Nation's Sustainable Development Goals (UNSDG # 1) and its sub-goals, which include achieving 100% financial inclusion by 2030 across the globe.

## COURSE OBJECTIVE

The Financial Inclusion Advocacy Centre is a professional body that provides practical state-of-the-art training and courses pertaining to various facets of Microfinance and Financial Inclusion.

Many microfinance institutions are facing increasing competition, tougher regulations or are branching out to embrace new market segments with innovative products. Financial Inclusion Advocacy Centre proudly presents the Executive Microfinance, Financial Inclusion & Digital Financial Services Summer MasterClass 2024. This 2024 Masterclass seeks to equip participants with profound technical know-how in Principles of Microfinance & Financial Inclusion, Advanced Credit Risk, Digital Finance, SME Banking, Financial Analysis & KPIs, Innovative Product Development & Pricing Strategies, Social Performance Management, Regulations & Supervisions and a good understanding of current trends in the financial inclusion space. The Executive Microfinance, Financial Inclusion & Digital Financial Services Summer MasterClass 2024 is.

- **Interactive :** The teaching methodology is based on lectures, group work, case-studies, discussions and presentations.
- **Profound :** Sufficient time is allotted to each of these complex technical modules.
- **Individual :** Participants will be exposed to an array of technical and innovative developments in the microfinance and financial inclusion space and will get the time to network with each other as well. State of the out knowledge will also be provided. Most importantly, a lot of the learning will come out of the cumulative experiences.
- **Faculty :** Hand-selected faculty with many years of exposure in the field share their experiences.
- **Who should join the Executive Microfinance, Financial Inclusion & Digital Financial Services Summer MasterClass 2024.**

This program is targeted at Microfinance Managers focused on taking their institutions to the next level, Board Members, Chief Executives, Chief Operating Officers, and other stakeholders active in the inclusive finance, regulatory & supervisory and capacity building domains.

## Course Content

- Session # 1: Responsible Microfinance & Financial Inclusion: Towards A New Paradigm, Salient Issues & Tracking Accountable Progress
- Session # 2: Strategic Leadership Skills
- Session # 3: Financial Analysis, Principles and Techniques and Key Performance Indicators
- Session # 4: Digital Transformation Strategy for Microfinance Institutions to Implement an Inclusive Finance Business Model
- Session # 5: Group vs Agent Models/Banking: A Comparative Analysis of Strengths, Opportunities, Threats and Weaknesses
- Session # 6: Financial Inclusion of Agriculture and Value Chain Finance: Critical issues  
a) Climate Change Impact Profiling b) Climate 'SMART' Solutions c) Green Finance d) Climate & Renewable Energy Finance  
d) Climate Adaptation Finance
- Session # 7: Digitized SME Banking
- Session # 8: Building World Class Financial Institutions That Can Facilitate 100% Financial Inclusion: The Role of Corporate Governance, Risk Management, Governance of Compensation, Audits, MIS and Related Areas in MFIs and FIs
- Session # 9: Regulation and Supervision for Sustained Financial Inclusion, Role of Self-Regulatory Organizations, RegTech and Customer Protection
- Session # 10: Presentation by Participants in Small Groups, their key learning's based on assigned reading (Best Seller Microfinance and Financial Novel Used in Many Universities Globally, Rapid Reader) given on arrival. Way forward and Wrap Up!

## Tuition and Accommodation Expenses

- The total fee for the Executive Microfinance, Financial Inclusion & Digital Financial Services Summer MasterClass 2024 \$ 4,000  
This fee includes the course fee, all training materials and full-board accommodation in double rooms for the time of training.
- Handouts, documentation and background literature will be assembled in a comprehensive participant handbook which will also be provided on USB device by the end of the training.
- Delegates will be picked from the airport to the hotel.
- The fees also include two guided City of London Tours on two evenings & a dinner.

## Faculty

Hand-selected faculty with many years of exposure and experience gained from both academia and industry share their experience with the delegates.

## Training Venue

Training activities will take place in a high-class hotel in the heart of London. Participants will be accommodated in the same high-class hotel.

## Language

The language of instruction will be English. No translation will be provided.

## Application

The application deadline for the course is 31st of May, 2024. Please note that we do select applications on a first-come, first-served basis, nevertheless we will try to form a group of participants with complementary experiences and backgrounds. The number of participants is limited to 30.



### Registration

Please fill the attached registration form and send to [info@financialinclusionadvocacy.org](mailto:info@financialinclusionadvocacy.org)



### Deadline

- All registration forms should be submitted by the 31st May 2024, Late applicants will be considered subject to availability.
- Delegates that need an entry visa into the United Kingdom are advised to allow about 3 - 4 weeks processing time by the authorities.



### Cancellation Policy

You may make a substitution, without charge, at any time before the start of the course but all cancellations must be confirmed in writing. Cancellations received more than four weeks prior to the start of the course are not subject to any penalty. Cancellation received after that time incurs the following penalties: two to four weeks 50% of the course fee; less than two weeks 100% of the course fee. If written notification is not received and you do not attend, the full course fee will be retained as a cancellation charge.

Registration Form

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Financial Services Summer MasterClass 2024**

June 24th - 28th 2024 | London, UK

TITLE	
FIRST NAME	
LAST NAME	
ORGANISATION	
ADDRESS	
TELEPHONE	
EMAIL ADDRESS	
ACADEMIC QUALIFICATION	
EMPLOYMENT STATUS FOR THE LAST FIVE YEARS	
CAREER OBJECTIVE AFTER COMPLETION OF COURSE	
DATE OF ARRIVAL	

PAYMENT MUST BE MADE BY BANK TRANSFERS. BANK DETAILS ARE PROVIDED AFTER  
SUCCESSFUL REGISTRATION AND INVOICE ISSUED



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