

THE FINANCIAL INCLUSION ADVOCACY CENTRE

"Pacesetters in Microfinance Trainings"

CRASH COURSE ON MICROFINANCE & FINANCIAL INCLUSION

A 5 days interactive crash course on Microfinance & Financial Inclusion

March 27-31, 2017

Dubai



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The Financial Inclusion Advocacy Centre is an international action-oriented microfinance think-tank geared toward an exhaustive financial inclusion.

The Financial Inclusion Advocacy Centre's mission is to build the institutional strength and outreach of the microfinance sector, by providing a full range of high-quality, best-practice technical inputs and support to all industry stakeholders, in a sustainable and demand-driven manner. As an independent support centre, FIAC is committed to promoting innovations, transparency, and improved outreach to the poor and ever-improving performance in the microfinance industry the world over.

Course Objective:

This course is designed to enable participants to be effectively equipped with knowledge and skills of microfinance and financial inclusion. This one week training course is for microfinance managers and operators, regulatory bodies, investors, supporters, donors, legal advisors, board members and commentators on, financial inclusion and the institutions, which provide these services.

Course Outline

Understanding Microfinance and Financial Inclusion This introductory session takes a historical perspective and examines the various approaches taken by commercial banks, non-governmental organisations, credit unions, governments and microfinance institutions. It will define the concept of microfinance and financial inclusion, the paradigm shift and the evolution to sustainable entities and social enterprises.

Importance of Financial Statements Micro-enterprises and microfinance institutions deal with specific financial statements. In non-accounting and simple language, this session will enhance understanding of profit/loss accounts and balance sheets, and explore ways to read and construct simplistic financial statements

Building blocks for starting microfinance programmes From the initial stages of research, this session will provide insights into starting microfinance programmes: mission setting, planning and designing, implementation and evaluation.

Measuring Performance Touching on the financial structures and outreach indicators, this session will teach you how to evaluate and measure the overall financial performance of microfinance programmes for financial inclusion. It draws on key concepts of revenue, expenditure, efficiency, productivity, risk and liquidity – and challenges you to delve into the technical aspects of microfinance.

Savings, micro-insurance and other financial products To achieve greater financial inclusion, microfinance institutions need to go beyond micro-credit. Here, we will discuss the evolution to fully-fledged financial institutions providing savings, micro-insurance, remittances and other financial products.

Sustainability and Profitability Should the aim of microfinance and financial inclusion be purely poverty alleviation or should they be sustainable and profitable? This session deals with the issue of how to fund these institutions and engages you in a discussion of the real challenges that microfinance institutions face.

Social Performance and Impact How can microfinance institutions achieve social goals that go beyond financial inclusion? The session will discuss the need for entwined processes required to attain social aims and possible ways to measure impact.

Case study Microfinance and financial inclusion manifest themselves in different ways in different contexts, be they in Asia, Africa, Latin America, USA or Europe. In this session, we will investigate a case study from a specific country, taking into account the environment, culture and socio-economic background and other challenges. The depth of this practical case study will provide you food for thought on your course essays.

Regulations and Supervision Can microfinance institutions remain unregulated and unsupervised? How does this affect their clients and their ability to achieve greater financial inclusion? The session will present the case for an appropriate regulatory and supervisory system for microfinance and financial inclusion.

The Way Forward In the past 40 years, microfinance institutions have evolved significantly. What are the key challenges for them to achieve greater financial inclusion? What are the opportunities and possible ways forward? The session will debate and discuss the most plausible scenarios for a better future.

Target Audience Microfinance and Microcredit Practitioners, Regulatory Officers, Potential Social Investors, Senior Managers in MFIs, Senior Managers in NGO's, Senior Managers in Socially Responsible Investment Firms, Independent Practitioners, Consulting Firms, Central Bank Officials, Donor Agencies, Change Management Consulting Organizations, Private Equity Firms, Academicians

Course Tutors



**Mr. Godfrey Lord Crentsil MSC;
MPM; BA; DipEd**

- Microfinance expert with over 15 years' experience in microfinance development and supervision. Trained in most African and European countries as well as the MENA region.



**Mr Sadrudin Akbarali
FCA; CTA**

- Formerly Senior Programme Manager for Aga Khan Agency for Microfinance with over 30 years' experience in developing, supervising and advising enterprise development, microfinance and other financial institutions

Fees & Expenses

- The tuition fee for this course is \$3000.00 per delegate inclusive of accommodation with Satellite, Internet Connectivity, Feeding, Course Material and Airport pick-up, Certificate of Participation and Networking Opportunities.
- To attend, full payment need to be received by March 24, 2017.
- Book early in order not to be disappointed.
- One day visit to the Famous Dubai Mall and the Burj Kalifah.

Registration

Please fill the attached registration form and send to info@financialinclusionadvocacy.org

Deadlines

- All registration forms should be submitted by the 26th May, 2017, late applications will be considered subject to availability.
- Delegates that need an entry visa into the United Kingdom are advised to allow about 3 -4 weeks processing time by the authorities.

Cancellation Policy

You may make a substitution, without charge, at any time before the start of the course but all cancellations must be confirmed in writing. Cancellations received more than four weeks prior to the start of the course are not subject to any penalty. Cancellation received after that time incurs the following penalties: two to four weeks 50% of the course fee; less than two weeks 100% of the course fee. If written notification is not received and you do not attend, the full course fee will be retained as a cancellation charge.

Venue

Dubai

THE FINANCIAL INCLUSION ADVOCACY CENTRE

Registration Form

CRASH COURSE ON MICROFINANCE & FINANCIAL INCLUSION

Dubai March 27 – 31, 2017

TITLE:	
FIRST NAME:	
LAST NAME:	
ORGANISATION:	
ADDRESS:	
TELEPHONE	
EMAIL ADDRESS:	
ACADEMIC QUALIFICATION	
EMPLOYMENT STATUS FOR THE LAST FIVE YEARS	
CAREER OBJECTIVE AFTER COMPLETION OF COURSE	
DATE OF ARRIVAL	
PAYMENT MUST BE MADE BY BANK TRANSFERS. BANK DETAILS ARE PROVIDED AFTER SUCCESSFUL REGISTRATION AND INVOICE ISSUED	