

# THE FINANCIAL INCLUSION ADVOCACY CENTRE

*"Pacesetters in Microfinance Trainings"*

## PERFORMANCE EVALUATION OF MICROFINANCE INSTITUTIONS IN ASIA

A FOUR-DAY SPECIALIZED TRAINING

**18th-21st February, 2019**

Dhaka, Bangladesh.



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## Introduction

The 'philosophy and practice' of access to financial services by the poor and financially marginalized communities is generally believed to be an effective instrument against poverty and important policy intervention to promote gender mainstreaming. Conceptualization of poverty as restricted access to financial capital intensifies the importance of microfinance. Assessment of microfinance industry is imperative in many ways.

Institutional performance of MFIs is very important mechanism to evaluate institutional productivity and 'monitor and compare' its performance with other similar institutions for optimal policy agenda. Data Envelopment Analysis (DEA) is widely emerging as a performance evaluation technique which can be used for measuring relative efficiency of decision-making units (DMU's). It is getting popular and widely used as an organizational performance evaluation technique in management, finance and economics. Some important areas of application of DEA are Banking Industry, Insurance Industry and Microfinance Institutions etc. This method is preferred over conventional methods of performance in multiple ways.

## Course Objectives

- To decompose the performance of microfinance institutions into commercial and social goals based on established and standard indicators.
- To dig out reasons why a microfinance institution within an industry is efficient or inefficient?
- To identify tracks of inefficiencies of microfinance institutions such as unskilled employees, high cost structure, inappropriate size, technological disadvantages etc
- To deduce important policy implications for MFIs which are lagging behind their counter parts and peers?

## Who Should Attend?

Seniors Majors and Practitioners of microfinance institutions, Regulators, Policy Makers, Academicians, Higher studies students having interest in microfinance institutions, Social Investors, Consultants, etc.

## Benefits of This Training

- The participants will be able to know various concepts of efficiencies such as overall efficiency, pure technical efficiency, scale efficiency, relative efficiency, economic efficiency etc.
- The participant will be able to compare and rank a microfinance institution performance with other similar microfinance institution and peers.
- The participants will have hand on practice on special software used for efficiency and performance assessment.
- The participant will be able to dig out what are the sources of inefficiencies of MFIs and how it can be cured?



## Contents of the Training:

What and why of microfinance

Why performance assessment of microfinance institutions?

Ways to measure the performance of Microfinance Institutions (MFIs)

Pure, technical, overall and scale efficiencies of IMFIs

Performance evaluation within the whole industry

Interpretation of various efficiencies and hence suggested policy interventions for Regulators and Senior Management

Modeling efficiencies via EMS

Hands on exercise based on real dataset

## Course Trainer:

Dr. Zahoor Khan is IFC-World Bank certified master trainer. He is also serving Institute of Management Sciences (IMSciences), Pakistan as assistant professor of development economics. Dr. Khan has conducted national trainings as facilitator. He has also presented his scholarly works at different international forums of high reputation across Malaysia, Indonesia, Qatar, Iran, United Kingdom, Thailand and Denmark. Dr. Khan has collaboratively worked with Asian Development Bank and UK-DFID.

## Tuition and Accommodation Expenses

The total fee for this training is \$ 2,000. This fee includes the course fee, all training materials and three-night accommodation in single rooms for the time of training.

Handouts, documentation and background literature will be assembled in a comprehensive participant handbook which will also be provided on USB device by the end of the training.

The fees also include two corporate tours of two big Microfinance Institutions in Dhaka.

### Registraton

Please fill the attached registraton form and send to [info@financialinclusionadvocacy.org](mailto:info@financialinclusionadvocacy.org)

### Deadline

All registration forms should be submitted by the 15th February, 2019, late applicatons will be considered subject to availability.

### Cancellaton Policy

You may make a substitution, without charge, at any time before the start of the course but all cancellations must be confirmed in writing. Cancellations received more than four weeks prior to the start of the course are not subject to any penalty. Cancellation received after that time incurs the following penalties: two to four weeks 50% of the course fee; less than two weeks 100% of the course fee. If written notification is not received and you do not attend, the full course fee will be retained as a cancellation charge.



### Registration Form

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TITLE:	
FIRST NAME:	
LAST NAME:	
ORGANISATION:	
ADDRESS:	
TELEPHONE	
EMAIL ADDRESS:	
ACADEMIC QUALIFICATION	
EMPLOYMENT STATUS FOR THE LAST FIVE YEARS	
CAREER OBJECTIVE AFTER COMPLETION OF COURSE	
DATE OF ARRIVAL	
PAYMENT MUST BE MADE BY BANK TRANSFERS. BANK DETAILS ARE PROVIDED AFTER SUCCESSFUL REGISTRATION AND INVOICE ISSUED	